



OVERVIEW OF GROCERYSHOP'S HOSTED RETAILERS & BRANDS PROGRAM

OCTOBER 28-31, 2018 • ARIA, LAS VEGAS | 1,000+ Attendees • 150+ Speakers

A One-of-a-Kind, Three-Day Innovation Event on Disruptive Trends, Technologies & Business Models in Grocery & CPG: *Everything You Need to Know to Win*

Groceryshop is a one-of-a-kind, three-day innovation event that includes both established and startup CPG brands, supermarkets, c-stores, drug stores, discount stores, ecommerce players, warehouse clubs, grocerants and non-traditional grocery retailers. These organizations will join tech companies, real estate operators, investors and analysts to understand the disruptive new trends, technologies and business models they must now embrace to win in a rapidly changing industry.

Groceryshop is establishing a new community of 1,000+ leaders of today and emerging leaders of the future with a wide range of job titles, including digital and ecommerce, marketing, technology, merchandising, supply chain and store operations. Groceryshop will address shared challenges and opportunities relating to the evolution of how consumers shop for products ranging from food and beverage to health, beauty, personal care, household and pet supplies.

Join the Groceryshop community to get critical insights to bring back to your teams by:

- **Learning about and gaining exposure to** the latest innovations and best practices through keynotes, breakout sessions and Techtalks, and
- **Interacting and networking** in the exhibit hall, at receptions and Peer Dinners, and during Hosted Program meetings and roundtables.

Groceryshop will be held on October 28-31, 2018 at the Aria, Las Vegas. Qualifying individuals from retailers and brands get free tickets and a \$750 travel reimbursement by joining our Hosted Retailers & Brands Program, which facilitates eight mutually selected 15-minute meetings.

Retailers & Brands Can Apply For Free Tickets & Travel

Individuals from established retailers and brands can attend Groceryshop by either:

- Buying a ticket
- Participating in our Hosted Retailers & Brands Program

With the Hosted Retailers & Brands Program, qualifying individuals from retailers and brands receive:

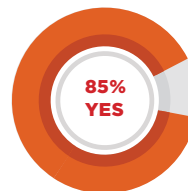


Groceryshop's Hosted Retailers & Brands Program provides complimentary Groceryshop tickets and a travel/hotel allowance of up to \$750.

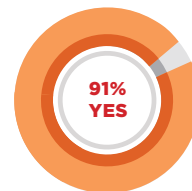
To qualify, you must be responsible for buying or evaluating retail or ecommerce technology or other solutions for your company, and take up to eight (8) 15-minute onsite meetings with participating sponsors (you choose the companies you're interested in meeting with). That's just a two-hour commitment and you'll meet with interesting tech and other companies as part of the program. It's a true win-win.

Your eight (8) 15-minute meetings will be held during dedicated hours on Monday and Tuesday, October 29-30, of the event and you won't miss any agenda sessions during these meetings.

Over 1,000 individuals from 500 retailers and brands participated in the meetings program at our other event, Shoptalk. Their feedback was:



Do you plan to apply for the 2019 Shoptalk Hosted Retailers & Brands Program?



Were your meetings worthwhile?

Who Attends

DIGITAL & ECOMMERCE	MARKETING	TECHNOLOGY
MERCHANDISING SUPPLY CHAIN	STORE OPERATIONS	

From Where

CPG BRANDS	DRUG STORES	CLUB/WAREHOUSE STORES	DISCOUNT STORES
CONVENIENCE STORES	SUPER-MARKETS	ECOMMERCE PUREPLAYS	MASS MERCHANTS

What They Sell

FRESH AND PACKAGED FOODS & BEVERAGES	HEALTH & WELLNESS	HOUSEHOLD	PERSONAL CARE
	BEAUTY	PET SUPPLIES	

APPLY NOW FOR FREE TICKETS & TRAVEL

at GROCERYSHOP.COM

Groceryshop was founded by the team that created the world's largest retail conference, *Shoptalk*. For more information, visit groceryshop.com.